



UNITED WAY
Northeast Florida



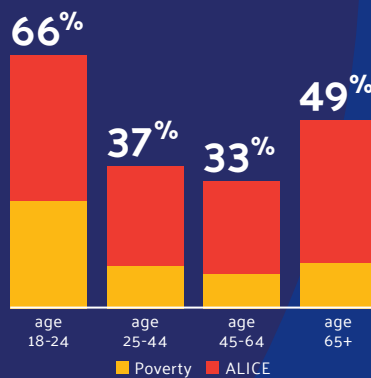
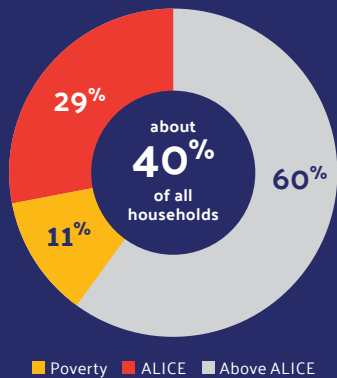
MEET ALICE

ASSET LIMITED, INCOME CONSTRAINED, EMPLOYED

Who is ALICE?

ALICE households earn above the Federal Poverty Level but less than the basic cost of living in their community. They work hard – often juggling one or more low-wage jobs – but still can't fully cover essentials like housing, food, child care and transportation.

HOUSEHOLDS IN NORTHEAST FLORIDA (Baker, Clay, Duval, Nassau and St. Johns counties)



In Northeast Florida

In our community, nearly 40% of households struggle to make ends meet. Moreover, 66% of young adult households and almost half of senior households live below the ALICE threshold. Every day, they face impossible choices: paying for utilities or child care; filling a prescription or repairing a leaky roof.

To learn more about ALICE, visit: unitedwaynefl.org/alice



Ready to help ALICE?

There are many ways you can support individuals and families living below the ALICE threshold in Northeast Florida. Here are a few ideas:

- **Donate to United Way** and help build a community where everyone has hope and can reach their full potential. **Make a gift:** unitedwaynefl.org/give
- **Host a Meet ALICE Experience** to help your workplace, church, or another group or organization understand the daily struggles ALICE families face. **Email:** volunteer@uwnefl.org
- **Sign up for a volunteer opportunity** for you, your family, friends and/or coworkers to experience our work helping ALICE firsthand. **Learn more:** unitedwaynefl.org/volunteer
- **Read inspiring stories** of local ALICE families helped by United Way. **Explore our blog:** unitedwaynefl.org/blog



Want to help right now?
GIVE A GIFT TO SUPPORT UNITED WAY.