Serving Those Who Served Us

Amplify Good
More than 350,000 active duty military, Veterans and their families call Northeast Florida home, but many struggle with the transition to civilian life and the challenges of navigating a complex network of Veteran services. Mission United connects these individuals and families to the support they’ve earned and the help they need to survive – and thrive – in our community.

ABOUT MISSION UNITED
Mission United, an initiative of United Way of Northeast Florida, is designed, developed and delivered in partnership with local Veterans and organizations that serve them. Together, we’re responding to the unique needs of our Veterans and their families while making it easier for them to access available services and resources.

CONNECT
Through the United Way 211 information and referral hotline – and its dedicated Veteran care coordinators – Mission United helps Veterans and their family members connect to our community’s robust network of service providers.

COORDINATE
Mission United coordinates with our community’s Veteran-serving organizations to ensure resources are available, needs are being met and service gaps are addressed.

COLLABORATE
Mission United serves as the vehicle by which stakeholders work strategically together on innovative and measurable solutions to issues facing the Veteran community.
OUR IMPACT
Mission United serves nine counties at no cost to Veterans. Through the generous contributions of our donors, United Way has raised more than $400,000 since launching the initiative in 2019, allowing us to hire dedicated staff and build the organizational infrastructure we need to serve those who served us.

SUCCESS STORIES
Recently released from incarceration and staying with a family member, James* needed clothing, hygiene supplies, food – and hope. Unsure where to go for assistance, he connected with a Mission United Veteran care coordinator who helped James identify community resources to meet his needs. In addition to local food pantries, clothing closets and faith-based support groups, the care coordinator connected James with a workforce development program to help him obtain employment.

Grieving the loss of her retired Navy husband, Jan* struggled to navigate the bureaucratic paperwork filled with military terms and jargon. Through Mission United, Jan was introduced to a local Veteran service officer experienced in filing for Veteran survivors benefits. She received assistance in completing the paperwork and was directed to other valuable benefits that she qualified for as a military surviving spouse.

*pseudonym
Thank you to our lead investors

United Way Mission United
Learn more: unitedwaynefl.org/missionunited

THE MISSION CONTINUES.
Help United Way serve those who served us.
Invest in Mission United today.

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