Economic Mobility Framework
and Community Investment Grant Update
In the last grant cycle…

- $4.2 million awarded
- 110k+ residents served
- 2 years of COVID extensions
The future may look bright in Northeast Florida...
...but opportunity is out of reach for many families.
A Snapshot of Financial Hardship in Northeast Florida

220k families experiencing financial hardship before COVID

1 in 9 households living below the federal poverty level

50% of children living in financially unstable households

55% of Black residents struggling to meet a basic survival budget
VISION

A community of opportunity where everyone has hope and can reach their full potential

MISSION

To solve our community’s toughest challenges by connecting people, resources and ideas
We actively engaged our stakeholders over the past two years to inform our strategy.
Purpose:
Gain input from area experts on targeted indicator selection

Deep Dive Sessions:
Basic Needs and Financial Well-Being
Example: Consensus Indicator Discussion

Education Attainment

1. Increase from $X$ to $Y$ 3rd and 6th/10th grade level reading proficiency across populations, including ethnicity and gender (or can check proficiency at every grade level) ❤❤❤❤❤

2. Increase digital proficiency and access across populations, including ethnicity and gender ❤

3. Increase from $X$ to $Y$ across populations, including ethnicity and gender students completing FAFSA (readiness)

4. Increase from $X$ to $Y$ across populations, including ethnicity and gender in post-secondary attainment, including trades (credit/noncredit) ❤❤❤

5. Increase from $X$ to $Y$ across populations, including ethnicity and gender in meeting minimum ACT/SAT scores and other readiness exams

6. % of black/latinx children who are taught by a highly rated teacher in their first 4 years of elementary school ❤❤❤

7. Increase on time grade promotion attainment across ethnicities and genders ❤

8. Increase math proficiency across populations, including ethnicity and gender ❤❤
GOAL

Improve Economic Mobility for All Northeast Florida Residents
The Geography of Upward Mobility in America

Children's Chances of Reaching Top 20% of Income Distribution Given Parents in Bottom 20%

United Way of Northeast Florida

AMPLIFY GOOD
UNIVERSAL GOAL
All Northeast Florida residents have access to nutritious food, stable housing and mental health support during times of crisis.

TARGETED INDICATORS BY 2025
• Decrease by 3% food insecurity in at-risk zip codes
• Increase by 20% the number of homeless adults moved into permanent housing
• Decrease by 3% the number of students age 11-18 reporting attempted suicide
PROGRAMS AND INITIATIVES
- 211 – information and referral services
- Mission United – specialized care coordination

PARTNERSHIPS
- First Coast Relief Fund
- Emergency Rental Assistance Program (ERAP)

COMMUNITY INVESTMENTS
- Full Service Schools: Youth Mental Health (RFP Complete)
- Basic Needs: Access to Food & Housing Stability (RFP Opens June 1)
Basic Needs Option 1: Access to Food

Basic Needs funding will be available to support programs that increase access to nutritious food and help avoid hunger, with an emphasis on identified food deserts in the following Northeast Florida ZIP codes:

- **Baker County**: 32040, 32234
- **Clay County**: 32091, 32058
- **Duval County**: 32202, 32206, 32204, 32209, 32254
- **Nassau County**: 32046, 32097

Selected programs will be able to demonstrate impact on the following targeted indicator:

Decrease by 3% food insecurity in at-risk zip codes
Basic Needs Option 2: Housing Stability

Basic Needs funding will be available to support programs that increase the number of residents maintaining permanent housing, with an emphasis on unsheltered adults.

Selected programs will be able to demonstrate impact on the following targeted indicator:

Increase by 20% the number of homeless adults moved into permanent housing
UNIVERSAL GOAL
Break the cycle of generational poverty and foster long-term financial security and success.

TARGETED INDICATORS BY 2025
- Increase enrollment of Black and Hispanic children in affordable, high quality early childhood education by 10%
- Increase 3rd and 10th grade reading proficiency for Black and Hispanic students by 6%
- Decrease unemployment (underemployment) gap for Black and Hispanic youth age 16-24 by 3% compared to total population
- Increase participation in Earned Income Tax Credit from 24% to 26% in targeted ZIP codes
PROGRAMS
- Achievers for Life – dropout prevention
- RealSen$e – financial education
- Success By 6 – early learning scholarships

COMMUNITY INVESTMENTS
- Financial Well-Being: Education & Workforce (RFP Opens June 1)
FINANCIAL WELL-BEING OPTION 1: EDUCATION

Financial Well-Being funding will be available to support programs that address barriers to academic success, with an emphasis on Black and Hispanic students.

Selected programs will be able to demonstrate impact on the following targeted indicator:

Increase 3rd and 10th grade reading proficiency for Black and Hispanic students by 6%
Financial Well-Being funding will be available to support programs that create opportunities for job and skills training and provide job-seeking support, with an emphasis on Black and Hispanic youth.

Selected programs will be able to demonstrate impact on the following targeted indicator:

Decrease unemployment (underemployment) gap for Black and Hispanic youth age 16-24 by 3% compared to total population.
UNIVERSAL GOAL
Every person who calls our community home is treated equitably and systemic racism is abolished for good.

TARGETED INDICATORS BY 2025
• Under development
• Targets anticipated by Fall/Winter 2022
PROGRAMS
• Root & Rebuild – neighborhood support and place-making
• Jacksonville Civil Rights Conference – education and empowerment

DATA AND RESEARCH
• Racial Equity Community Needs Assessment

COMMUNITY INVESTMENT GRANTS
• To be determined by needs assessment process
• Racial Equity RFP anticipated by Fall/Winter 2022
Community Investment Strategy

• Evolution of current approach
• Investments will **focused** and **proactive** to support the economic mobility framework
• Investments will be **deep** and **narrow** to generate bigger results, faster
• Investments will be **responsive** and **agile** to address emerging community needs
Community Investment Overview

- Basic Needs and Financial Well-Being RFPs available on June 1
- Funding cycle begins Oct. 1 for two-year funding term
- Bonus points given to proposals that directly address targeted indicators (but not required)
- Total of $4.5 million available with a minimum request of $25,000; no maximum request
- Funding not limited to this RFP process; additional opportunities to come later this year (and beyond)
## Community Investment Timeline

<table>
<thead>
<tr>
<th>Timing</th>
<th>Activity</th>
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<tr>
<td>May 25</td>
<td>Partner &amp; Stakeholder Town Hall meeting to outline Economic Mobility framework</td>
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<tr>
<td>June 1</td>
<td>Release Basic Needs and Financial Well-Being RFPs</td>
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<td>June - July</td>
<td>Host RFP information sessions (June 3, 6, &amp; 9) Applications due June 22; review begins</td>
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<tr>
<td>August - September</td>
<td>Convene review committee; announce grantees</td>
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<tr>
<td>October 1</td>
<td>Begin new funding cycle</td>
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