LEAD THE WAY
IN COMMUNITY CHANGE

Your guide to philanthropic leadership

BECAUSE CHANGE DOESN'T HAPPEN ALONE.

United Way of Northeast Florida
JOIN THE MOVEMENT.

A community is only as strong as its leaders. Your passion, your expertise, your time and your gifts are essential to community change. Through Leadership giving, you are setting an important example for what our community needs in order to succeed: individuals determined to lead the way in making a difference in Northeast Florida. We hope you will consider a leadership gift to United Way. Thank you for your commitment to change lives in Northeast Florida.

Annual Leadership Giving Opportunities *

Tocqueville Society ........................................ $10,000
Builders Society (Platinum Circle) .......................... $5,000
Builders Society (Gold Circle) .................................. $2,500
Women United .................................................. $1,000
Atlantic Circle ................................................... $500

*Gifts can be made over the course of one year, through payroll deduction, multiple payments and/or one-time gifts.

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What We’ll Do Together

• Overcome student challenges in the classroom.
• Help families make ends meet.
• Provide access to basic needs like food, shelter and clothing.
• Connect individuals to critical health resources.
• Match volunteers’ purpose with passion.

What We’re Fighting For

We fight for those who need a voice and for those whose names we don’t even know. At United Way, we fight for the health, education and financial stability of every person in Baker, Clay, Duval, Nassau and northern St. Johns counties.

To live better, we must LIVE UNITED.

"We are a game changer, a difference maker in helping people bring their lives back together so they can achieve their full potential."
Darnell Smith, Tocqueville Society member

"Every dollar you donate, every hour you volunteer, every time you give to United Way, you are saving lives. I am living proof of that."
Molly Madray, breast cancer survivor
Atlantic Circle is an engaging group for young professionals looking to give back to the community and have fun! Members participate in social outings, professional networking activities and volunteer events with like-minded people. You’ll learn ways to grow in philanthropy and further develop into the next generation of our community's leaders. Donors aged 20 to 40 years qualify for Atlantic Circle.

Women United, formerly Women in Local Leadership, celebrates the power of women to bring about positive change in our community through philanthropy and service. Women United members enjoy volunteer opportunities, agency tours, social gatherings and networking events just for female leaders in Northeast Florida.

“Working with Atlantic Circle is just unbelievable; it’s such a dynamic group.”
Matt Flagler, former Atlantic Circle chair

“Giving contributes to the wellness of our community. It provides the opportunity to connect with and learn from people from all walks of life.”
Ann-Marie Knight, former Women United chair
BUILDERS SOCIETY
Trailblazers in philanthropy | $2,500 or higher annual gift

Builders Society is United Way’s newest leadership giving society. Founded in 2014, the group celebrates Gold and Platinum Leadership donors. You’ll join like-minded community leaders for networking opportunities and community service projects that enrich the lives of local families.

"When you give back, it comes back ten-fold. It’s the right thing to do."
Larry Arceneaux, Builders Society chair

TOCQUEVILLE SOCIETY
Leaders in giving | $10,000 or higher annual gift

United Way’s most influential giving group, the Tocqueville Society was named in honor of Alexis de Tocqueville, a 19th century French diplomat who admired and wrote about the unique spirit of volunteerism he observed in America. Established in Northeast Florida in 1982, the society recognizes individuals and couples for their outstanding voluntary service and philanthropic leadership. You attend social events and celebrations, and are featured in the annual “Leaders in Giving” recognition book. You are part of an exemplary group of game changers leading the way for philanthropy and community change in Northeast Florida.

“It’s so inspiring to see improvement in the lives of families in our community thanks to the thousands of dedicated individuals connected to United Way.”
Mike Herman, Tocqueville Society member
Your leadership gift makes a difference.

$500 PROVIDES 8 sessions of mental-health counseling

$1,000 PROVIDES 1 year of academic resources for a family

$2,500 PROVIDES 1 high-school student with a high-quality summer internship

$5,000 PROVIDES 320 families access to poverty prevention resources

$10,000 PROVIDES 1 year of student and teacher resources at 20 high-quality early learning centers

Through the power of United Way’s partnerships, every dollar received is doubled, amplifying the impact of your donation.

Stay Connected
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