

TOCQUEVILLE SOCIETY PLEDGE FORM

The Tocqueville Society is a group of individuals who are leading supporters of United Way of Northeast Florida, contributing a minimum \$10,000 each year to create a community of opportunity.

As a member, you will be listed in the Tocqueville Society leadership directory, along with other prominent leaders throughout Northeast Florida. You will also be invited to attend an annual celebration and other special gatherings.

1 Member Information (Please print)

Name _____ Spouse's Name _____

Please complete section below if this is your first Tocqueville gift or if your information has changed

I would like my pledge to be credited to my company's campaign.

How my/our name(s) should be listed in the Tocqueville Society Leaders in Giving book

Home Address _____

Zip _____

(____)____-____

Home Phone _____

Personal Email _____

Company _____

(____)____-____

Business Phone _____

Business Email _____

Assistant's Name _____

(____)____-____

Assistant's Phone _____

Assistant's Email _____

2 Contribution Method

I/We want to solve our community's toughest challenges with a gift of \$ _____

Signature (required for all gifts) _____

____/____/____
Date (MM/DD/YY)

Payment Enclosed (Please make checks payable to United Way of Northeast Florida.)

I would like to learn about including United Way in my will or endowing my annual gift.

Please bill: In full Quarterly Monthly

Beginning date (MM/DD/YY): ____/____/____

I am a Loyal Donor.
(I have given to any United Way for 10 years or more.)

Gift will be in stock or securities (Please email information to givestock@uwnefl.org.)

I am a Diamond Donor.
(I have given to any United Way for 25 years or more.)

Payroll deduction (Please complete all forms required by your company.)

Credit Card: Give online at unitedwaynefl.org/give or call 904-330-3952.

I am interested in becoming involved with Women United.

3 Matching Gift Programs

Information about matching gift programs on the reverse side of this form.

I would like to participate in:

The Weaver Challenge

Step-up Program

The Society Challenge

4 Please choose how you want to invest in your community.

Invest in the mission of United Way and its partners to advance all strategic priorities.

Or, choose a United Way specific strategic priority:

Comprehensive basic needs

Financial security

High-quality education

Social innovation

Good health and well-being



United Way
of Northeast Florida

The J. Wayne and Delores Barr Weaver Challenge Grant

The Weaver Challenge allows an individual to join the Tocqueville Society with a contribution of \$6,500 and inspires current members to strive for higher levels of giving. Matching opportunities are also available for young professionals joining the Tocqueville Society with a gift of \$5,000.

- An individual who pledges \$6,500 in the first year will be matched by an additional \$3,500 in that person's name, making the donor a member of the Tocqueville Society.
- The second year, the donor agrees to contribute \$7,500, and the grant gives \$2,500.
- The third year, the donor agrees to contribute \$8,500, and the grant gives \$1,500.
- In the fourth year, the donor agrees to personally contribute \$10,000.

Step-up Program

This program allows a member to be recognized as a \$15,000 donor in the Tocqueville Society with an initial contribution of \$12,500. The donor makes a two-year commitment to United Way and is recognized at the \$15,000 level of giving immediately. For example:

- The first year, the donor agrees to contribute \$12,500 and is recognized at the new \$15,000 recognition level of giving.
- The second year, the donor pledges to personally contribute \$15,000.

The Society Challenge

The Society Challenge allows a Tocqueville member to join the \$25,000 - \$49,999 level of giving with a contribution of \$15,000. The donor makes a five-year commitment to United Way and is recognized as a member of this level immediately.

For example, if an individual pledges \$15,000 in the first year, the Challenge Grant will pledge an additional \$10,000 in that person's name, making the donor a member of the \$25,000 - \$49,999 level.

- The second year, the donor agrees to contribute \$17,500, and the grant gives \$7,500.
- The third year, the donor agrees to contribute \$20,000, and the grant gives \$5,000.
- The fourth year, the donor agrees to contribute \$22,500, and the grant gives \$2,500.
- The fifth year, the donor pledges to personally contribute \$25,000.

These multi-pledge programs encourage new leadership and higher levels of giving throughout Northeast Florida and allow United Way to make lasting changes in people's lives.

The most effective way to help the community is to make an unrestricted, undesignated gift to United Way.

However, I choose to designate a portion of my gift to a specific health and human services 501(c)(3) \$_____ or %_____

Agency Name

Address

City/State/Zip

As with all United Way contributions, the cost of raising and distributing funds is deducted. If the designated charity is no longer in existence, cannot be found or does not qualify per guidelines, contributions will go to United Way's mission.